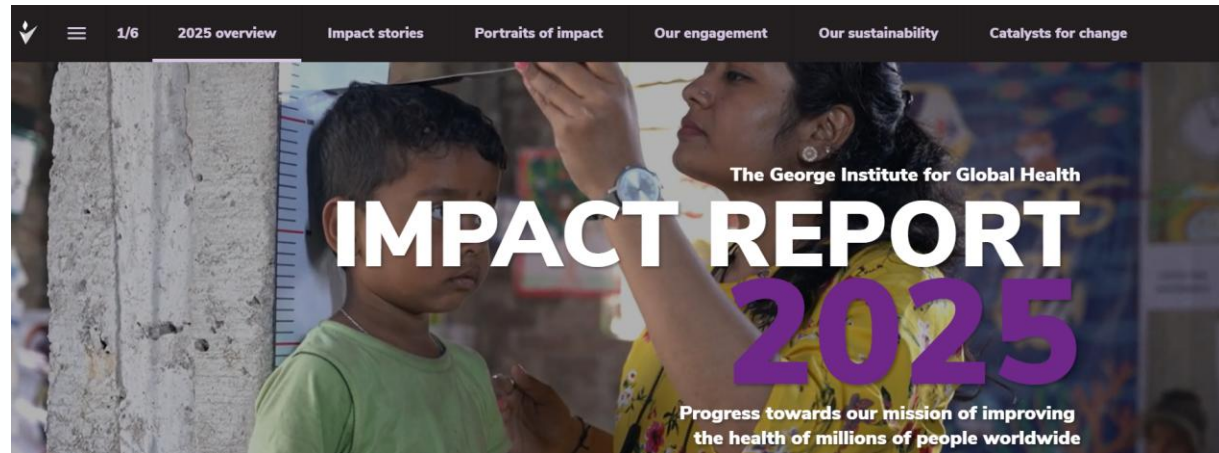




THE GEORGE INSTITUTE



Connecting metrics to meaning – Visual storytelling of an Institute's impact

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ABOUT US

The George Institute

At The George Institute, we believe everyone has the right to live a healthy life.

So we find solutions to some of the world's biggest health challenges through high quality research.

To make a real difference to people's health, particularly those facing the most barriers.



Raised over **\$1 Billion AUD** for medical research since being established in 1999



Over 1150 people globally working on over **400 active projects** across **60+ countries**



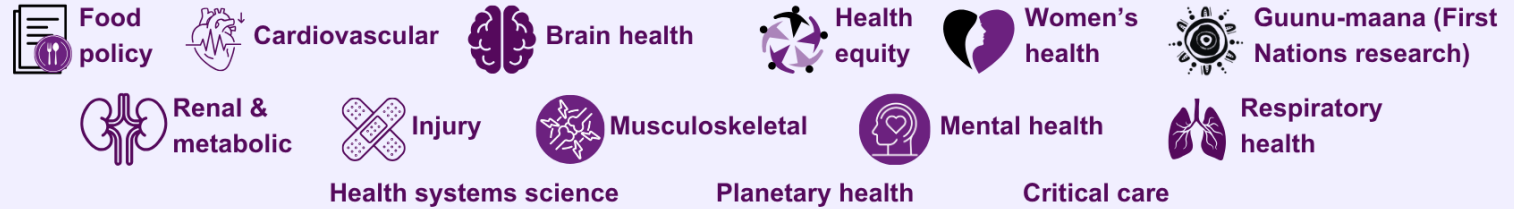
Our academic partners: **UNSW Sydney** Australia, **Manipal Academy of Higher Education** India and **Imperial College** London, UK



10,000+ peer-reviewed publications and other academic outputs since being established in 1999

The challenge

Research programs and methods include:



leads to



share with

Our key audiences



Guiding future research

Impact measurement framework

- Internal database impact module – captures pathways to impact
- Overton and BMJ Impact Analytics – health policy and clinical guidelines citations of our publications.
- Altmetric Explorer – to track online attention of our publications
- Foleon – interactive content creation platform



Impact Report 2025 – formats to make impact compelling

Narrative stories of impact



Urban health project strengthens women's committees, enabling them to achieve vital local changes

Read more



Regulatory approval of triple combination pill set to transform treatment for millions

Read more



The George Institute's initiatives on sex and gender are reshaping the health research landscape

Read more



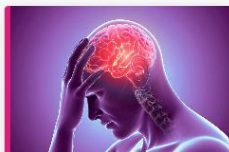
New dialysis process reduces infections, saves lives and cuts costs

Read more



'Game-changing' WHO salt guidelines informed by The George Institute's research

Read more



New stroke treatment protocol set to save lives and prevent disabilities

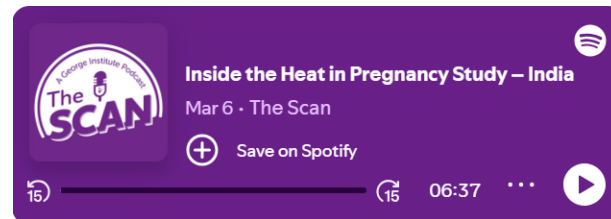
Read more



Adolescents living in slums face many challenges. They deal with poverty, pressure from studies, and problems in relationships. There is unemployment, violence, and very little access to mental health support.

Lived-experience videos

Podcasts



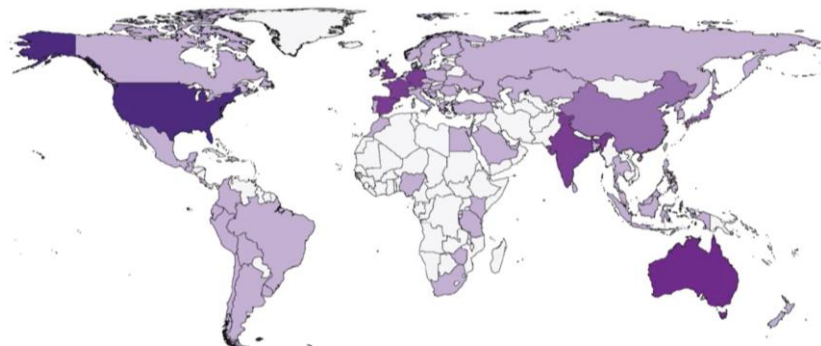
"The George Institute's advocacy for the inclusion of sex and gender in research has been instrumental in the development of the National Health and Medical Research Council (NHMRC) Sex, Gender, Variations of Sex Characteristics and Sexual Orientation in Health and Medical Research Statement to drive better health outcomes. From 2026, NHMRC and Medical Research Future Fund grant applicants will be expected to proactively consider sex, gender, variations of sex characteristics and sexual orientation in their research design. The new requirement for applicants to account for these variables ensures that research funded by NHMRC and MRFF will create an evidence base that can improve the health outcomes for all people in Australia."

Prue Torrance,
General Manager and Chief Operating Officer,
National Health and Medical Research Council, Australia

Quote boxes

Impact Report 2025 – data visualisation

Animated map



Infographics

Over 92% of drowning deaths occur in low- and middle-income countries



67%

Southeast Asia and the Western Pacific bearing two-thirds of the global burden.



Moving numbers



\$25.8m

Australian dollars raised in research funding



\$9.7m

Australian dollars raised in philanthropic funding



416

Active projects around the world



60

Countries with active projects



869

Peer-reviewed journal articles published

Moving bars

The coverage received by our publications in the media, social media and online in 2025



12926

X and Bluesky mentions

5430

News mentions

426

Blog mentions

236

Wikipedia mentions

145

Podcast mentions

Data from Altmetric Explorer, accessed 17 February 2026

Influencing policy & practice

Stroke-care recommendations reflected in clinical guidelines

- The George Institute research identified a new treatment protocol for intracerebral haemorrhage (ICH), or 'brain bleed'
- Was included in updated guidelines in Australia and Europe in 2025

Brain bleeds affect

3,500,000

people globally/year

The George Institute's recommended care bundle includes:



Rapidly lowering blood pressure



Carefully controlling blood sugar



Carefully controlling body temperature



Reversing anticoagulation (preventing blood clots)

Impact at a glance

Impact to date

- Changed guidelines on treatment for stroke in Europe and Australia
- Built local capacity in treatment of acute stroke in 10 study countries

Longer-term goals

- Embed new protocol into routine stroke care globally, saving tens of thousands of lives and preventing many disabilities



"I had a stroke nine years ago. I was in intensive care for three days and had to use a wheelchair for six months. Since then, I've been working on my rehabilitation constantly and have a good level of mobility, but I still only have partial use of my right hand."

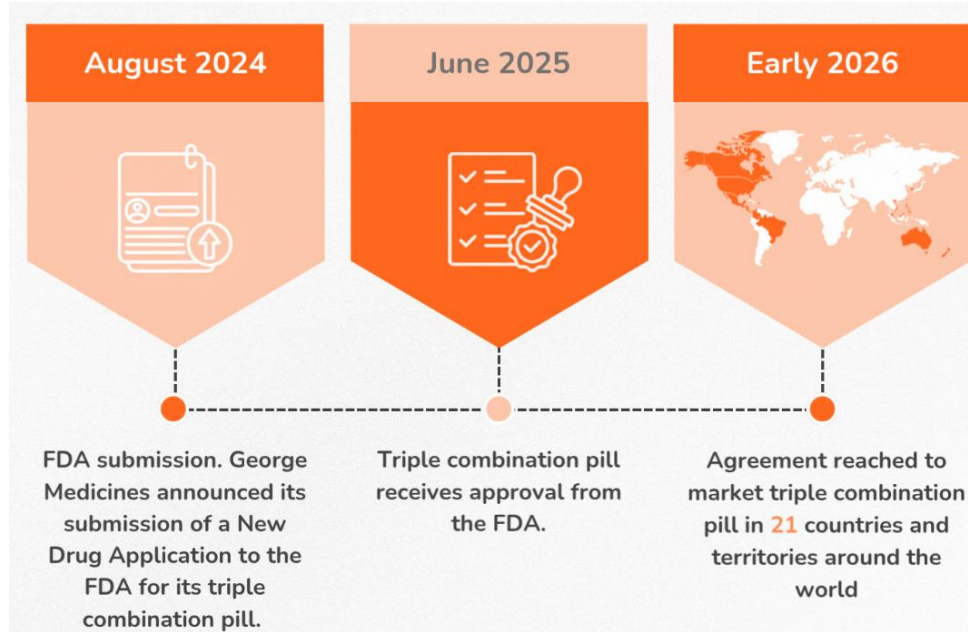
"Strokes have a devastating impact on individuals and their families and it's great news that the new protocol for treatment of intracerebral haemorrhage stroke will prevent others suffering in the way I, and so many others, have done."

Brian A Beh,
Stroke Survivor, Advocate and Investigator, Australia

Commercialisation

FDA approval of a triple-combination antihypertensive pill

- A decade of work to develop a single pill which combines three medications to reduce blood pressure.



Impact at a glance

Impact to date

- Developed an innovative, three-in-one pill that can help achieve blood pressure control quickly
- Secured approval for use by the US Food & Drug Administration
- Signed national-level licensing agreements for distribution in 21 countries and territories around the world

Longer-term goals

- Increased availability of affordable, effective medicines for high blood pressure globally
- Reduction in the health, social and economic burden of cardiovascular diseases

1,400,000,000

people worldwide
have hypertension

Partnering with communities

Strengthening of women's committees in urban informal settlements in India

- Enabled committees to raise their voices on local issues and achieve vital changes

Outcomes achieved by the community:



Construction of new roads



Improvements in drinking water supply



Better sanitation and waste management



Approval of Anganwadi centres and nutrition entitlement

Impact at a glance

Impact to date

- Established platforms for participation in governance of local health systems
- Strengthened the agency of women in informal settlements
- Achieved improvements in public infrastructure and services

Longer-term goals

- Improved health outcomes for communities in India's urban slums



Engagement & outreach

Sharing our evidence with decision makers through

- Government and multilateral engagement
- Thought leadership
- Media relations



Our Emerging Thought Leaders

Meet our 2025 cohort of early- and mid-career staff and find out how their innovative ideas are driving change.



Our Distinguished Fellows

Meet our 2025 cohort of world-leading experts and find out how we collaborated to address health inequities.



Global NCD Alliance Forum, Kigali, Rwanda

Co-leading a workshop with the WHO to advance grassroots innovation



UN Commission on the Status of Women, New York

Showcasing tools to hold governments accountable on gender equality



Africa Health Agenda International Conference

Sharing our work and forging connections with new partners



One in five US foods and drinks contains synthetic food dyes

Researchers at The George Institute, the University of North Carolina and the Center for Science in the Public Interest evaluated the contents of 39,763 US grocery store products. They found that as many as 19% of packaged foods and beverages contain synthetic food dyes.

The research generated

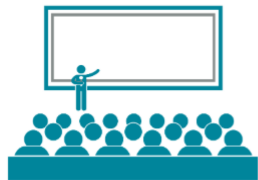
377

media items on platforms including CNN, Fox News, LA Times, New York Post and Time Magazine

Advancing knowledge

Training and knowledge-exchange portfolio

Facilitating knowledge exchange



In 2025, we delivered

10

open knowledge exchange
sessions



with a total of

868

attendees

Study design for effective and efficient clinical research



by Qiang Li & Mark Donoghoe



127
Attendees

Writing a study protocol



by Maree Hackett



120
Attendees

Next report

- Data analytics using Matomo to track microsite traffic, user behavior to guide the sections of next report
- New metrics including progress towards SDGs
- Lived experience videos from other project sites
- New stories across pathways to impact



Challenges

- Impact is rarely linear or attributable to a single actor, so we combine evidence pathways with external validation to clearly demonstrate TGI's specific contribution.
- Getting enough data in the Internal database impact module
- Use of different platforms that aren't integrated
- Smooth presentation of an interactive site across different devices
- Images and videography



Thank you!

Collaborators:

Emma Feeny, Asia Begum and teams involved

Special thanks to: Altmetric Explorer, BMJ Impact Analytics, Foleon, Matomo and Overton



Scan

The George Institute's Impact Report

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